



Sol de Goa makes an auspicious new beginning on February 19

Goa's all new destination for Luxury Hospitality and Entertainment

Panjim, February 18, 2015

Let us introduce you to an old friend...

You'll still find the old world charm infused with a contemporary elegance. The walls still speak the beautiful language of Goan heritage. The calm and serenity of the Saipem river and fields remain untouched. The timeless, luxurious décor by Tarun Tahiliani stays unparalleled. Experience the same magic. Just a different name.

In keeping with its signature classic elegance *meet Sol de Goa...* an old friend in a brand new avatar wholly owned and now managed by Sun Estates, poised to offer the world's cognoscenti an experience to last many nostalgic encores. Re-furbished, re-vitalised with an all new energy, dynamism and *raison d'etre*, **Sol de Goa** boldly ventures into re-designing its benchmark hospitality to meet world class international standards in guest experience, service, cuisine and top-notch entertainment.

Speaking on the auspicious occasion of **Sol de Goa** brand re-launch and the forward under-laying vision of his group, **Mr Suraj Morajkar, Managing Director, Sun Estates Group** says, " *When I look back over 2 decades where we created properties that earned us International recognition, Sun Estates is now evolving and growing as a brand of repute in Goa and now all over India and at global level. We gained international recognition when we were awarded the best International new Hotel in Asia by Conde Nast in 2011 and though primary focus of the group has been niche real estate development and hospitality ventures, for the youth of Goa we are bringing a cricket team with players of international repute in Goa Professional League (GPL) to encourage the youth to play competitive cricket of international standard.*"

Ably supported in this vision of taking **Sol de Goa** to its destined pinnacle of world class hospitality and guest experience, **Mrs Nilima Morajkar, Director, Sun Estates Group**, elaborates, " *It is an overwhelmingly experience to see the faces of our guests light up and eyes sparkle when we say Sol's coming back. There was a constant conscious battle within ourselves to upgrade and enhance the property, keeping its heritage look and essence intact. Improvising on perfections is, in any case, a difficult task. Yet, here we are, re-launching your favourite Sol as Sol de Goa. A place you have always come to celebrate your special days or*

*ease weekday fatigue with good music and great food. I look forward to welcome you again at your favourite destination **Sol de Goa!!**"*

Re-designing how a guest will experience **Sol de Goa** going forward, the all new team trained, polished and actively fronted by **General Manager, Mr Ashley Thomas** shares, " *The new Sol de Goa will be all about personalized service. Each of our guests would enjoy a customized experience created specifically for him or her. We have gone a long way to revive our facilities and our aim would be to deliver and exceed each of our guest expectations. We have hand-picked a world cuisine that has been created and crafted by chefs with international repute. Our benchmark entertainment with some of our country's local as well as international artistes would be brought together on one stage to showcase their talent. Besides our legendary Thursdays, an active weekend entertainment calendar is also on the anvil to truly provide our Goan patrons and visiting guests a truly enriching experience.*"

In true entrepreneur style of big thinking and creating new ventures ahead, Mr Suraj Morajkar also spearheads his group's vision into sports at the upcoming prestigious Goa Professional League (GPL) 2015, with his own team `Sun Estates Warriors' Captained by Shadab Jakati

Announcing the formal launch of Sol de Goa on February 19th with an exclusive `By Invitation Only' concert headlined by India's Indi-Pop legend Leslie Lewis, the evening is supported by Chivas Regal and presented by Sun Estates Group. UK artistes and accomplished singer/songwriters **Heather Andrews** and **Keith O'Connell** will also debut at the launch party.

About Sol de Goa by Sun Estate Developers: *Sol de Goa* (formerly Sofala), is a twenty-one room luxury boutique hotel situated at the heart of Nerul and acknowledged as one of the `Hot List Hotels 2011' by Conde Nast Traveler Magazine. A unique lifestyle luxury hotel located on the lush green banks of the Sinquerim River, it is nestled in the picturesque beauty of a region that was once a private getaway for Portuguese officials of distinction. Today, it is a signature address for style, graceful hospitality, gourmet food and high profile guests flying in from all across the world. Designed and styled by Tarun Tahiliani, **Sol de Goa** will also be launching a 5 star address in 2015 in association with a leading global hospitality company.

Website: www.soldegoa.com

Email: gm@soldegoa.com

Contact: 0832 6714141

Facebook: <https://www.facebook.com/SoldeGoa>

About Sun Estates Developers: `Passionate.' `Well-informed.' `Hands-on' `Success truly deserving' are some of the adjectives associated with head honcho of **Sun Estates Developers** and **Sol de Goa, Mr Suraj Morajkar** Managing Director of the Sun Estates Group. The local lad from Saipem whose desire to leave a benchmark footprint was a fever that could not be contained, giving birth to a dream that continues to be Goa's laurel achievement in discerning good taste...Presenting Sun Estates Developers, the *avant-garde* sought after brand for luxury designer homes in the country for the discreet `Who's Who' providing quality real estate solutions and homes.

Website: www.sunestatesgoa.com / **Email:** info@sunestatesgoa.com/sunestatesgoa@gmail.com

Contact: +91 - 832 - 2462990 / 2465990 / 6524182 / 6714128